



1 Scotts Road

[www.amcham.org.sg](http://www.amcham.org.sg)

#23-03/04/05 Shaw Centre

Singapore 228208

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**Embargoed till October 3, 2009**

**AmCham's Corporate Community Day: over 800 volunteers give back to Singapore**  
*Mega CSR Event Targets More 1,800 Needy and More Than 10,000 Members of the Public*

*October 3, 2009* - In what was the largest employee volunteer event in Singapore, over 800 volunteers from 26 organizations worked with local charities to help more than 1,800 local beneficiaries in need.

These efforts were part of The American Chamber of Commerce (AmCham)'s Corporate Community Day 2009 (CCD 2009). CCD 2009 consisted of 23 separate volunteer events, taking place from September 30 to October 3. The objective of the day is to encourage employees of AmCham member companies to participate in Corporate Social Responsibility (CSR) activities for the betterment of Singapore – for the needy, the underprivileged and the environment.

These activities ranged from outings for the elderly and children, food distribution exercises, a blood donation drive, a beach clean-up and eco-shopping tours. The events took place all around the island, including places such as East Coast Park, the Singapore Botanical Gardens, Snow City, Jurong Bird Park, Assisi Hospice and the Rainbow Center.

This is the seventh year that AmCham has organized Corporate Community Day. The inaugural event was held in 2003, with six major companies and 450 employees. Event participation has increased tremendously since then, as more and more companies have started new or expanded their own CSR initiatives. Since 2003, AmCham has organized this annual event to encourage member companies and their employees to take leadership in Corporate Citizenship and to commit to volunteer service throughout the year.

The Honorable Daniel L. Shields, Charge d'Affaires, at the U.S. Embassy in Singapore, graced CCD events throughout the day. He was joined by The Honorable Sam Tan, Member of Parliament for Tanjong Pagar GRC at a food distribution exercise at Redhill Close, where 250 beneficiaries received food items from the staff of Cargill Asia Pacific Holdings.

The largest event was organized by United Parcel Service (UPS). As part of UPS's Global Volunteer Month, UPS employees worked with the Environmental Challenge Organization to promote awareness of eco-friendly products through shopping tours. The tours will take place at Sembawang Shopping Centre. This exercise hoped to reach at least 10,000 members of the public.



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To celebrate Children's Day, AmCham's Executive Office brought more than 70 children from Darul Ihsan Orphanage and Ramakrishna Mission Boys' Home to Snow City, an indoor snow centre.

“Corporate Community Day has become a big success since we started it in 2003, and we hope to continue to grow in the following years. It's touching to see that crisis has definitely not hampered the corporate commitment to give back to the community,” said Laura Deal, AmCham's Executive Director.

AmCham Singapore is the leading international business association in Singapore, with over 3,600 members representing over 650 American, Singaporean, and other international companies, and over US\$25 billion of investments in Singapore.

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For further information, contact:

Liyana Othman  
Corporate Communications Manager  
Mobile: (65) 8112 6594  
E-mail: [lothman@amcham.org.sg](mailto:lothman@amcham.org.sg)